

**MINUTES
COUNCIL RETREAT
DES MOINES CITY COUNCIL
January 14, 2012 – 9:00 a.m. to 2:30 p.m.**

CALL TO ORDER – The City Council Retreat was called to order by Mayor Kaplan at 9:00 a.m.

ROLL CALL - Present were Mayor Dave Kaplan; Mayor Pro-Tem Matt Pina; and Councilmembers Bob Sheckler, Carmen Scott, Jeanette Burrage, Melissa Musser, and Dan Caldwell.

Staff present were City Manager Tony Piasecki, Assistant City Manager Lorri Ericson, City Attorney Pat Bosmans; Finance Director Paula Henderson; Parks Recreation and Senior Services Director Patrice Thorell; Interim Police Chief John O’Leary; Planning Building and Public Works Director Grant Fredricks; Harbormaster Joe Dusenbury; Economic Development Manager Marion Yoshino; Municipal Judge Veronica Alicea-Galvan; Court Administrator Jennefer Johnson; City Clerk Sandy Paul.

DISCUSSION OF 2011 ACCOMPLISHMENTS/REVIEW OF STRATEGIC OBJECTIVES

Discussion was initiated by City Manager Piasecki who provided numerical scores to equate with a level of completion of the 2011 goals.

REVIEW, DISCUSS, AND MODIFY CITY COUNCIL VISION AND MISSIONS STATEMENTS

The City Council reviewed Vision and Mission Statements and made no changes.

Vision

An inviting, livable, safe waterfront community embracing change for the future while preserving our past.

Mission Statement

We protect, preserve, promote, and improve the community by providing leadership and services reflecting the pride and values of Des Moines citizens.

REVIEW, DISCUSS AND MODIFY CITY COUNCIL GOALS

The City Council reviewed, discussed and revised its Goals as follows:

Goals

- Protect people and property
- Maintain and enhance the City’s infrastructure
- Preserve and enhance livability for all generations
- Improve economic stability, vitality and development
- Provide efficient and effective customer-oriented City services
- Participate in regional and state issues and decisions
- Encourage community involvement
- Preserve, enhance, and celebrate the historic elements of Des Moines
- Protect and enhance the natural environment

BREAK from 10:10 to 10:15 a.m.

COUNCILMEMBERS PRESENT SHORT/LONG TERM ISSUES

Each Councilmember shared ideas for short term goals, long term goals and suggested processes that may need to be reviewed for changes.

REVIEW AND MODIFY CITY COUNCIL GOALS AND STRATEGIC OBJECTIVES

The City Council reviewed its Strategic Objectives.

LUNCH BREAK from 12:20 to 12:50 p.m.

REVIEW AND MODIFY CITY COUNCIL GOALS AND STRATEGIC OBJECTIVES

The City Council continued review of its Strategic Objectives.

Three areas were identified under which strategic objectives would fall: 1) Short Term Objectives; 2) Long Term Objectives; and 3) City Processes.

Short Term Objectives are listed below:

- Marketing and Branding (to include Marina District Theme, Beach Park Plan, and Wayfinding Signs)
- Institutional Zoning (Highline College, Wesley Homes)
- Improve Recreational and Educational in Collaboration with Highline Community College, Central Washington University and Highline School District
- Marina/Beach Park Marketing Plan
- Abatement/Maintenance of Community Buildings and City's Homes
- Acknowledgement of Staff and Community
- Public Disclosure Request Solutions/Select Document Management System
- Develop Alternate Revenue Sources
- Identify Development Regulations to Delete
- 216th Commercial Corridor
- Commercial Development of Pacific Highway - 272nd to Kent Des Moines Road
- Emergency Management Plan
- Community Communication

Long-Term Objectives established by the City Council are as follows:

- Continue to Improve Interaction with the Police Department and Guild
- Work with Pool District to Keep a Swimming Pool in the City
- Continue to Improve Collaborative Relationship with Highline Community College and Highline School District
- Infrastructure Improvements and Maintenance Including Safe and Walkable Streets
- Beach Park Future and Designations
- Comprehensive Review of Redondo Issues and Services
- Development Regulations in Neighborhoods and Residential Areas
- New Courthouse and City Hall

Processes identified for review are:

- Budget Process
- Permit Process
- Council Process

DISCUSS AND PRIORITIZE POTENTIAL USES OF ONE-TIME REVENUES

A prepared list of potential uses of one time monies was reviewed and discussed.

SUMMARY

Mayor Kaplan thanked all present for their input and stated the day's discussion and exchange of ideas provided a list of topics around which to begin discussion and preparation of a work plan for 2012.

ADJOURNMENT

Mayor Kaplan adjourned the meeting at 2:25 p.m.

Respectfully Submitted

Sandy Paul