MINUTES

Economic Development Committee Meeting
Thursday September 27, 2018
6:00 p.m. – 6:50 p.m.
South Conference Room

Council Members	City Staff
Chair Jeremy Nutting	Michael Matthias – City Manager
Co-Chair Vic Pennington	Dan Brewer – Chief Operating Officer
Mayor Matt Pina	Susan Cezar – Chief Strategic Officer
	Beth Anne Wroe – Finance Director
	Denise Lathrop – Planning & Development Services Manager
	Matt Hutchins – Assistant City Attorney
	Jodi Grager – Community Development Assistant

Guests: Councilmembers Matt Mahoney and Traci Buxton

1. **Call to Order**
   Chair Jeremy Nutting called the meeting to order at 6:01 p.m.

2. **Approval of the July 26, 2018 meeting minutes**
   Minutes approved as submitted.

3. **Business License Code Update**
   Finance Director Beth Anne Wroe summarized the need to update the City's Business License Ordinance due to Washington State Legislature passing House Bill 2005. Finance Director Wroe proposed Draft Ordinance No. 18-089 to reflect the necessary City changes. (See Memo and Draft Ordinance hand-outs) Assistant City Attorney Matt Hutchins explained the City will not be able to collect business license fees starting January 1st, 2019 unless there is an adopted ordinance addressing State requirements. The committee discussion included:
   - Minimum threshold of $2000 annual income for exemption of business license fee
   - Oversight on requirement for all businesses to register with the City
   - B & O Tax

   The committee recommended the Draft Ordinance with the $2,000 minimum threshold annual income be brought to Full Council on 10.18.18.

4. **Comprehensive Plan Amendments**
   Planning & Development Services Manager Denise Lathrop presented a memo in addition to a Preferred Land Use Map with suggested Comprehensive Plan Amendment details (see attachments).Manager Lathrop explained the seven proposed amendments.
   - Two amendments to the Preferred Land Use map relate to adding recently acquired Park locations
   - Two amendments to the Preferred Land Use Map relate to adding Planned Unit Developments (PUDs)

- One amendment to the Preferred Land Use Map refers to a public request for a change in preferred land use designation for 12 properties from SF-Single Family and T-Townhome to MF-Multifamily
- Two amendments are facility updates

A Public Hearing on these amendments to the Comprehensive Plan and Preferred Land Use Map will be scheduled at the next available Council Meeting.

5. **Downtown Improvements**
   City Manager Michael Matthias stated one of the critical aspects of the downtown redevelopment is to include public space. Additionally, the district needs to be defined through City branding efforts such as pavers on crosswalks, hanging flower baskets, logo redesign and signage. The potential transformation at the Marina including a promenade that connects to Beach Park is a good early step in the process. The committee discussed creating a vision for the Marina District that embraces art, public spaces and sustainability and makes Des Moines a memorable destination.

6. **Big Catch Plaza**
   There is potential for better use of Big Catch Plaza. Height increases may attract high quality development. It is possible modulation between 35' and 45' would best serve the area. Also of interest is the 5-over-2 design (five story wood-framed structure over a two-story concrete or masonry podium) of mixed use. Further research is necessary.

The December 27th meeting is cancelled.

Adjourned at 6:46 p.m.
Respectfully submitted by,
Jodi Grager, Community Development Assistant