

ECONOMIC DEVELOPMENT COMMITTEE

AGENDA

February 25, 2021
4:00-4:50 p.m.

VIA ZOOM

NOTE: The City of Des Moines is currently operating under a Proclamation of Emergency issued on March 5, 2020 and Governor Inslee's Stay-at-Home order issued March 23, 2020 in response to the COVID-19 Pandemic. Accordingly, this meeting will be held virtually using Zoom.

The public is welcome to attend the Economic Development Committee meeting via Zoom. Please follow this link to get instructions on how to participate:
<https://www.desmoineswa.gov/FormCenter/City-Forms-3/Council-Meeting-Comments-49>.

Please note that Zoom attendees do not interact with one another; they join in listen-only mode.

1. Approval of January 28, 2021 minutes
2. Legislative Update/Potential Resources
Legislative Advocate Anthony Hemstad will brief the Committee
3. Parks, Recreation and Senior Services Master Plan Update
Staff will present information on the required update to the PRSS Master Plan

DRAFT MINUTES

Economic Development Committee Meeting

Thursday January 28, 2021

4:00 p.m. – 4:50 p.m.

Via Zoom Meeting

Council Members	City Staff
Chair Jeremy Nutting	Michael Matthias – City Manager (CM)
Co-Chair Traci Buxton	Dan Brewer – Chief Operating Officer (COO)
Mayor Matt Pina	Susan Cezar – Chief Strategic Officer (CSO)
	Beth Anne Wroe – Finance Director
	Denise Lathrop – Planning & Development Svcs Manager
	Scott Wilkins – Harbormaster
	Matt Hutchins – Assistant City Attorney
	Jeff Friend – Assistant Finance Director
	Jason Woycke – Senior Planner
	Jodi Grager – Community Development Assistant

Guests: Councilmembers Matt Mahoney and JC.Harris

Meeting was called to order at 4:00 p.m.

1. Approval of the October 22, 2020 Minutes

Minutes approved as submitted.

2. 2021 Work Plan

It was suggested that the Staff provide a brief overview of the proposed Work Plan (See Attachment #2), after which the Committee would pose any clarifying questions. CSO Susan Cezar described the plan with Tier 1 items as a priority due to regulatory requirements or a time sensitive nature; including:

- A code amendment request for a commercial project in the Woodmont Commercial zone
- Projects such as the Marina re-development may be on the schedule several times due to progression of information regarding the project
- The Parks, Recreation and Senior Services Master Plan requires an update every six years to retain grant funding eligibility
- DMMC Clean-Up of items would aid staff as they apply the Municipal Code to situations and projects

The items listed as Tier 2 are less pressing and will be added to the agenda as time allows. The Committee followed up with discussion and questions.

- Is it possible the additional CARES act could supplement Economic Development costs? City Manager Michael Matthias described the condition as waiting for additional information. Once we have a better understanding of legislative decisions, this Committee will be a valuable partner in vetting ideas and creating a framework of options for a full council presentation.
- Related to the DMMC Clean-up topic, a question was posed regarding business license requirements for rental properties. The new business license portal, File Local, has proved challenging for rental property owners to

navigate as they attempt to renew their City of Des Moines Business License. Finance is aware of the situation and is working on a solution. The problem is complex since it is at the State level. The Committee agreed that the City should continue to require Rental Property Business Licenses in order to support property owner accountability.

- It was suggested that Tier 2 Items: *Building heights in the area of the QFC site (gateway)* and *Zoning for transit oriented development around Highline College Station area and Pacific Ridge near KDM/Pacific Highway S* be moved to Tier 1. After some discussion, a motion was made and seconded to move these Tier 2 items to Tier 1.

The 2021 Work Plan was approved with these amendments.

3. Growth Targets

CSO Cezar introduced this topic as related to the growth targets from PSRC's Vision 2050. The City's Comprehensive Plan will include local requirements for housing and employment growth. Denise Lathrop, Planning & Development Services Manager, has been meeting with other city representatives from High Capacity Transit Communities. Manager Lathrop presented a memo titled Growth Targets Briefing (See Attachment #3). In general, the Des Moines established targets seem attainable. Some adjustments to the targets may still be forthcoming. King County is seeking general concurrence by each City for their respective preliminary targets. The process will include public review with a goal of June 2021 for final adoption. The recommendation is to wait until targets are refined before a full council resolution is necessary.

Adjourned at 4:52 p.m.

Respectfully submitted by,

Jodi Grager, Public Works Administrative Assistant

Parks, Recreation and Senior Services Master Plan Update
Council Municipal Facilities/Economic Development Committee Meetings
February 25, 2021

Introduction:

The purpose of this item is to brief the Committees on the upcoming PRSS Master Plan update, receive any preliminary feedback/comments, and answer questions related to the update. The Master Plan was last updated in 2016, and is required to be updated every six years in order to maintain grant eligibility for state funds in certain funding categories, including local parks. The Municipal Facilities Committee is the primary committee, and the Economic Development Committee will also receive periodic updates.

Discussion:

In 2016, the City completed and passed by ordinance the City's 2016-2021 PRSS Master Plan. The City is now preparing for the State-required review and update of the Master Plan due on or before December 31, 2021. In practice, the update will need to be completed prior to this date in order to incorporate the new Master Plan into this year's Comprehensive Plan update.

The Master Plan update is intended to incorporate changed conditions since the last update in 2016 and respond to community needs and input. As an update, this project is intended to build on and utilize information from the current plan. The plan must continue to meet the planning requirements of the State of Washington Recreation and Conservation Office (RCO). We also intend to increase plan functionality by editing for brevity and clarity.

The Master Plan contains a number of required elements in accordance with State guidance. These include the following elements:

1.0 Goals and Objectives

Update the goals and objectives to incorporate changed conditions and respond to Council and public input.

2.0 Inventory

Review past plan inventory and update for changes since 2016. For example, several new properties have been acquired, and will be added to the inventory.

2.0 Public Participation

Des Moines is committed to providing opportunities for public participation in the plan update. To accomplish this, a variety of communication tools will be utilized to inform the public and encourage participation, which may include the following: internet surveys, booth at Farmer's Market or other locations, youth engagement, and interviews. In order to receive input from a wide variety of residents, an emphasis will be made on ways to facilitate input from youth, culturally diverse and underserved populations who have traditionally not engaged in planning processes.

Public involvement will need to take into consideration limitations related to the pandemic and the timing of the plan update.

Information will also be posted to the Des Moines' website regarding the plan schedule, documents and input opportunities.

4.0 Demand and Need Analysis

Des Moines is dedicated to providing recreational opportunity for everyone. The demand analysis in the current plan will be reviewed and updated with an emphasis on responding to changing demographics. Inputs may

include: current levels of participation, anticipated changes based on trends, capacity with current inventory, public satisfaction, strengths and weaknesses of our current parks and trail system, and access.

Habitat: The City's new Urban Forest Management Plan, completed in 2020, will be reviewed for relevant information to be included in the update. In addition to the Urban Forest Management Plan, a habitat management plan was developed for our City-Kiddie Park, along with wetland delineations and reconnaissance for Parkside Park and Sonju Park. Opportunities to support passive recreation will be evaluated for inclusion in the plan. (e.g., educational/interpretive signage, etc.).

5.0 Capital Improvement Program

Update the Capital Improvement Program to be consistent with the current City adopted CIP. For example, removing completed projects and adding additional projects to respond to new acquisitions.

Next Steps

The PRSS Department anticipated that the plan update would be completed in house with the City's previous Recreation Manager taking the lead role. With the departure of the Recreation Manager, resources are not available to complete the update in house. Due to the current vacancy of the position, budgeted funds are available to seek consultant assistance using the salary savings from the vacant position.

Schedule: A more detailed schedule will be developed with the consultant's assistance. The first step, to select consultant assistance will begin shortly.

The current PRSS Master Plan can be found here:

http://www.desmoineswa.gov/DocumentCenter/View/337/2010_PR_SS_MP?bidId=

2021 Congressional & Legislative Update

Des Moines Economic Development Committee

25 February 2021

Anthony Hemstad

Federal Covid+ funds - past present & future

- Past

- 2020 - CARES Act \$2.2 trillion in March & \$900 billion in December
- \$140 billion (CARES) to state & local direct funding to cities

- Present

- Legislature just approved \$2.2 billion pass-through of Federal \$, wide variety of programs (no \$ direct to cities, different from CARES). Mostly towards vaccinations, school re-opening, housing, child-care & food assistance, business aid

- Future

- 2021 - American Rescue Plan, \$1.9 trillion. Currently includes \$350 billion to state & local. Could be \$6-\$7 billion to Des Moines as per AWC estimate.
- State could get direct up to \$6 billion
- NOTE - State & Local aid is one of **most controversial** parts of bill. Some say need is only \$66 billion. This section of bill could change substantially.

Federal covid-aid continued

- Beyond direct to cities, lots going to individuals/programs
 - Housing
 - Medical programs
 - Business assistance programs
 - Restaurant assistance
 - Schools & childcare
 - Direct stimulus payments
 - Unemployment benefits
 - Food aid

Next up - Federal Infrastructure bill

- More likely now than the last four years of anticipation...
- Joe Manchin - would support \$2 - \$4 trillion infrastructure bill
- Modified earmarks could return
- Focused on tangible projects - transportation, broadband, utilities
- Might be biggest funding opportunity in many years
- Senator Murray ask for funding needs
 - If earmarks don't return could be theoretical exercise...

State Legislature

- Today is Day 46 of 105 day session (adjourn 25 April)
- Budget unknowns - Fed aid (known likely in coming weeks), ERFC Forecast March 20th
- Des Moines budget projects -
 - Bulkhead - Cap. Budget \$4.4 million. Keiser, Orwall, Gregerson
 - Fishing Pier - Cap. Budget \$2 million. Wilson, Johnson, Taylor
 - Barnes Creek Trail - Transpo Budget \$3.5 million, Keiser, Orwall, Gregerson
- Of interest budget
 - Air quality monitoring (UW, not DM allocation), Operating. \$940K Keiser, Orwall

Legislature continued

- Tax Increment Financing
 - [Video](#) (if time/interest)
- Outlook
 - Very busy 2nd half on policy bills
 - All budgets to be written after unknowns figured out
 - Still early, but good chance of special sessions