

**MINUTES – FINANCE AND ECONOMIC DEVELOPMENT (FED) COUNCIL
COMMITTEE MEETING 10/05/07**

The meeting was called to order @ 1:34, Friday, October 5, 2007, in the South Wing Conference Room in Suite D of City Hall with the following in attendance:

Council Members

Bob Sheckler – Mayor and Chairman
Susan White
Carmen Scott

City Staff

Tony Piasecki, City Manager
Grant Fredricks
Patrice Thorell
Bob Houston
Joe Dusenbury
Linda Wright – Recording Secretary

Jason and Denise were not in attendance due to other commitments.

PURPOSE OF MEETING: To seek Council direction on 2008 Tacoma Tall Ships and 4th of July Festival, Arts Commission Mural, Storefront Studio and Pacific Ridge Development Agreement with SSI Pacific Place.

Before the meeting started on the agenda, Councilmember White asked for a few minutes to update on discussion she had with Julia Patterson, from King County Council, regarding Des Moines as a destination stop for the Puget Sound Ferry Taxi. She was seeking Council Committee's interest in this subject and whether it should be pursued. Discussion followed with several questions regarding what was required by Des Moines participation – feasibility, cost, obligation, and infrastructure. Unless some of these type of questions are answered the Committee is unable to issue support. All like the idea but don't know what's involved. Councilmember White also is interested in having a staff member serve on the Advisory Board with her. She also wanted to know if Des Moines was going to participate in PSRC (Puget Sound Regional Council). If we didn't, then we can expect no support from them on this issue.

- Mayor Sheckler will be making contact with Councilmember Patterson for clarification and then will be brought to full Council for their input.
- Tony indicated that a staff member could be provided for the Advisory Board if the Council wishes.

Tall Ships

Patrice passed out several handouts with explanations regarding costs and revenues for the City participating as a partner in the Tacoma Tall Ship Festival and other 4th of July events (July 3 thru July 7). The purpose of providing round trip waterborne transportation from Des Moines Marina to the Tall Ships Festival Boat Dock in Tacoma, while promoting Des Moines as a destination to draw tourism. The City would charge a ticket price, \$19-\$25 and assuming a 60% capacity, plus \$10,000 grant from King County and other revenues from some suggested cruises would be an offset to expenses encountered. Purpose is not to produce revenue (although that would be nice) the real purpose is to get Des Moines on the map as a destination location in

South Puget Sound for tourists. Some suggested cruises were a 7/3 Tall Ships Parade of Sail, 7/4 Tall Ships Cannon Battle/Fireworks and possible an “adopt a ship” by City sponsors.

In addition during the festivities, there would be a Fine Arts and Crafts Show with concerts, food and a “Family Festival” with events for children, i.e. face painting, bubbles, inflatable slides/jumps, etc. Do not charge for these events but seek a “suggested donation” and provide shuttle service to and from the Marina. Parking lots of churches, schools and perhaps private owners for parking. Employees would man the shuttles and assist with the event along with the “Destination Des Moines” proponents and Arts Commission personnel. This would bring back the feeling of “Waterland.” This would be a good marketing strategy to put Des Moines on the map.

- Does Council want to proceed and invest the \$ with the expectation that revenues will offset the costs?

There will be a Mural Dedication and Artist Recognition Day on June 7, 2008, for the mural to be installed on South Marina Park parking lot retaining wall. Mayor Sheckler indicated that he went up to the Service Center and saw the mural in progress and is very impressed with its design and quality of artistry.....depicts the history along with reality, costuming and current Farmer’s Market. It’s just excellent said the Mayor. Mural is 40’x8’ and will be coated with a clear varnish and an anti-graffiti protection.

Patrice also handed out a proposed Easement Agreement between the City’s Art Commission and property owners who agree to have murals painted on their buildings. Council Members did not like some of the language relating to the last three or four paragraphs, relating to removing or defacing the work, no longer maintaining the work and ownership.

- City Attorney will rework Document for Council consideration.

Patrice also looking for Council approval to proceed ahead with the March-June 2008 Scope of Work for the UW “Storefront Studio” to do research and get community input for the purpose of developing design proposals to integrate the downtown Marina District. Looking for a willing business with a good location e.g., next to Corky Cellars or on the Des Moines Theater Block. Want to make the Marina District area between 227th – 216th on north and south and Marine View Drive and the Marina for east and west perimeters a more unified, walkable area. The program is in demand by other cities so we need to continue to proceed with the contract.

- In favor of pursuing.

Patrice and Bob left the meeting when their portion was concluded at approximately 2:30P.

After a 5 minute break, Tony presented comments on the Draft #4 Development Agreement by and Between the City of Des Moines and SSI Pacific Place (Matt Chan) to develop the Pacific Ridge area bordered by 28th and 29th, S. 200th and S. 218th.

Mr. Chan had countered the City’s changes and this draft is the City’s response to those changes.

The focus was on Page 7 Section 6. A. SEPA Planned Action Reservation habitable space reduced to 1850 units. B. Traffic Impact Fees C. Building Permit Fees and D. Parking Reduction. "Habitable" is deemed usable space.

- Jason to provide a Traffic Impact Fee \$ Analysis

G. Mass Transit – some concerns if the ballot proposal is not passed then there will be no mass transit. Any stop at this location would not have any cars involved, stop only for passengers not for those that drive and park. Would be for residents in area. The park n ride stop would be most likely @ Kent-Des Moines Road area.

Page 10 Section 8 Termination. Various scenarios discussed regarding the time frame allowed to build and type of low income Senior Housing Assistance Group (SHAG) product is well done with quality. SHAG likes to have other businesses within the complex. Councilmember Scott envisions something like Kent Station only higher with places for people to live and purchase to meet their needs right there.

Fee reductions will be tied to specific intervals of happening with the development. Specific amount of construction, so many inhabitants, specific timeframe to specific fee incentives.

Section 7 vested to City @ time it's signed.

Section 20 Addition of Real Property – that which may be contiguous and adjacent will be determined by the City, not the owner.

Section 22: More City discretion...Council w/be provided with Exhibit D.

- Tony asked Committee to review and furnish changes to him and/or Grant or call with questions. Would like to respond to Matt Chan by midweek next week.

Grant indicated he was contacted by a Commercial Broker Bankruptcy Trustee of concerning 3 Bears Motel and indicated that interested parties could be referred to him regarding purchase.

Adjourned @ 3:13 PM

Respectfully submitted by:

Linda L. Wright Senior Secretary