

MINUTES

City of Des Moines Finance and Economic Development Committee
December 2, 2002; 3:30 p.m.
Community Development Conference Room

Present: Council Member Maggie Steenrod (chair)
Council Member Gary Petersen
City Manager Tony Piasecki
Community Development Director Judith Kilgore
Finance Director Paula Henderson
Budget Accountant Peggy Watson

Community Development Director Kilgore presented the newly prioritized Economic Development Recommendations matrix, along with the City of Des Moines Economic Development Plan.

Council Member Steenrod listed her five (5) top priorities:

1. Business Attraction and Development Strategy
2. Update and Streamline Government Regulations Pertaining to.....
3. Develop and Implement Vision/Mission/Goals for City-Wide ED Efforts
4. Develop and Implement Downtown ED Revitalization Strategy
5. Continue Pacific Ridge Revitalization

In regards to, 'Review Government Regulations', Judith will provide a list identifying the problem areas by mid-January.

The Draft Vision Statement will be changed to a Mission Statement and the word 'citizens' will be changed to 'residents'.

The committee will take a two prong approach:

1. Vision, Mission and Goals
2. Priorities for 2003 (The goal is to end 2003 with a list of accomplishments)

The resolution will be revisited on an annual basis. It will be the responsibility of the committee to report to Council. The City Manager will report monthly on the status of economic development.

Judith will bring back a one page 'City of Des Moines Economic Development Plan'. It will include the mission statement, the goals, and the strategy.

The newly prioritized matrix will be used to track everything, allowing adjustments based on cost and need, without losing track of all recommendations originally listed. New recommendations may also be added.

Council Member Steenrod noted that Judith's Pacific Ridge Incentive Program was cutting edge and that she believed that the City of Des Moines would become a trendsetter.

The committee will come together on Monday with a resolution and will get on the council agenda next week.

The committee is to go through the contracting code ordinance and make recommendations to council. City Manager Piasecki recommended a section on a procurement policy on amounts below \$20,000. Finance Director Henderson will provide a procurement policy. The committee will take the ordinance to council within the next month.

Council Member Steenrod will contact the City Attorney concerning the Litigation Status Report.

Maggie asked Judith to provide a one-page report within the next thirty days listing what she thinks we can accomplish in ninety days.

The next meeting date is as follows:

December 9, 2002 at 3:30 p.m. Contracting Code Ordinance

Respectfully submitted by
Peggy Watson