

Beach Park Founder's Lodge, 22030 Cliff Ave South

Attendees: Jean Munro, Patrice Thorell, Kathy Isaac, Shannon Kirchberg, Collette Deardorff, Luisa Bangs, Matt Pina, John Hicks, Ekk Sisavatdy, Kristy Dunn

Approval of Minutes motion from John, 2nd by Kristy all in favor.

Committee Reports

Executive:

Reported out on meeting with Luisa, Collette and Kathy.

Advertising; look into selling buttons, selling beach balls and glow sticks at the concerts. We need to come up with some ideas for fundraising. Having painters while the concerts are going on and maybe have them sell them and we get a profit.

Squid-a-Rama, having artist on the pier might have music. Could be a revenue source; think they would pull people from Salty's.

Unfinished Business

- **Summer Concerts** Destination Des Moines, will be doing all of the concert beer gardens. All contracts have been signed and sent back to the groups. Will be working on the check requests to make sure that we have them the day of the events. Will be working on the A board sign for the "this week band and next week band". Farmers market wants to do a mini market on Wednesday nights. There is a talk about them doing a revenue sharing but that is still up in the air.
- **Budget:** Went over the budget that was adopted and there were not questions.
- **Retreat:** We need to schedule our meeting, most people can make Saturdays. We need a marketing and fundraising plan to be developed. April 4, 10:30-2:00, potluck style. At the Founder's Lodge. Need to send Kathy ideas for the agenda.
- **Got Talent** Had an idea to have the Des Moines got talent show be the 1st 15-20 minutes of the already concert series. Can finalize the idea and details later but it was an idea to have that idea move forward.

New Business

Federal Way Symphony: Talk to them about having a co-sponsor gala in the auditorium 3rd Saturday of January.

Seattle Symphony: We would like to bring the symphony to town the fall or spring 2016/17 season, intent would be to bring through the Legacy foundation and arts commission would partner along with Rotary, Highline school district. Outreach to low income families that would not have exposure to the symphony. We would advertise through the schools. Collette motions to support bringing the symphony to Des Moines, John 2nd it and all in favor.

Arts Gala September 26 Legacy foundations have been supporting the arts at 4-6k a year for a couple of years. The general fund is not going to be available forever and Patrice suggested we do an arts gala for arts support. We have a date Saturday Sept 26. The idea is that professional artists would be there to show their art. Looking for our area artists and some of our sculpture artists. Concept would be that we would have a silent auction and donate 100 dollar level 3 hour event, have an entertainer, heavy hors devours, and wine. There would be ticket sales. Paddle Raise sponsors. If you raise your paddle you get your name on the event. Raffle tickets would get their name on the sculpture saying they donated this art sculpture to Des Moines. Jean motions to approve supporting the arts gala, 2nd by John all in favor.

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Shakespeare in the Park/video The idea is to get professional video produced with the arts commission out at our function, so that we could provide a video for our website. Would cost 350-500 dollars to have them come out and film our events.

Ekk mentioned he has experience doing this type of work and would be willing to put a video together so that we can showcase our events and what we do.

Around the room

Ribbon cutting ceremony for our 1st concert July 1st a great show and increase the band size.

DDM sent us an invoice to pay our \$150 membership costs. They meet the 3rd Tuesday of every month. Motion to pay by John, 2nd by Kristy all in favor.

Do we want a table at the farmer's market? Everyone agrees we should but maybe partner with the parks and rec group.

Adjourn 7 pm

Next arts committee meeting 4/14

4/4/15 will be our retreat