



Des Moines Arts Commission
Meeting Minutes
April 9, 2018 • 6:00 pm
Beach Park Dining Hall

Present: Sheri Verburg, Michelle Fawcett, Anne Sweet, Fred Andrews, Patricia Clark, Alfonso DeAnda, Nicholas Fannin, Ekkarath Sisavetdy, Shannon Kirchberg, Luisa Bangs.

Absent: Marcus Williams (excused), Patrice Thorell (vacation).

Guests: City of Des Moines Chief Strategic Officer Susan Cezar, Destination Des Moines (DDM) President Tony Hettler, Kristy Dunn.

The meeting was called to order at 6:00pm by Chair Sheri Verburg.

Minutes Approval

March 2018 minutes were presented for review.

Fawcett moved to approve the minutes as presented. Clark seconded the motion. The minutes were unanimously approved.

Budget Report

Kirchberg presented a Revenue and Expense report. She noted that current revenues include \$7,500 from an old 4Culture grant that was not turned and for which DMAC has now received the funds. Another 4Culture grant in the amount of \$7,500 will be turned for this year.

On the expense side, Kirchberg noted that her hours (65) had not yet been reported.

Wine & Art Walk

Tony Hettler of Destination Des Moines (DDM) reported and answered questions. The next Wine & Art Walk will take place on Saturday, May 12, 12:00-4:00 p.m. The list of venues and artists was provided. The Wine & Art Walk will take place in conjunction with South Sound Opening Day events at the Des Moines Marina. As of this date there are five participating venues, each with a particular wine theme. They would like to have six venues and are seeking one more. It was noted that the date is right before Mother's Day (Sunday, May 13), making it a busy time for many participants or potential participants. DDM is expanding to include businesses on 7th Avenue. They would like to expand to 12 locations, in which case there would be six locations serving wine and six that would not serve wine. All locations would include artists if enough artists are available. It was noted that north end businesses would like to see more participation in that area. Hettler reported that the October Wine & Art Walk would cover that area. A date had not been set for the October walk.

DDM would again like to have one DMAC commissioner at each location. Clark volunteered to be at Via Marina Restaurant; Kirchberg volunteered to be at Adrianna Senior Apartments; Sweet volunteered to be at Madi's Restaurant. *[Volunteers are still needed for John L Scott and Village Frame and Gallery, plus*

a floater. Verburg will be hosting a sculpture walk for the boating community. She may be able to act as a floater, depending on how the sculpture walk goes.]

Bands for Summer Concert Series

Fawcett and Kirchberg reported that all of the bands have been confirmed, although they are still waiting to hear back from one of the bands with their signed contract. There will be seven Wednesday concerts, July 11 through August 22. It had been suggested that an acoustic band be added at Redondo. Acoustic was suggested due to there being no power available. although after discussion it was thought that perhaps a nearby building that is owned by Salty's may have power that could be accessed. Fannin volunteered to look into that possibility. It was also suggested that perhaps a nearby neighbor would sponsor the event and/or provide power. Fawcett had been informed about an a cappella group who might be interested. A busker event was also suggested. City Council member Matt Mahoney had made the suggestion for the event at Redondo, so Fawcett will reach out to him regarding his thoughts. A date would also need to be set for that event.

Arts Gala

Clark reported that plans are moving along. The Call to Artists will be ready soon. It will go out to both new and existing artists' lists. Williams and Sweet noted that they know artists who may be interested. It was not known yet if Four Points would again sponsor the appetizers, due to the death of the manager who had previously worked with DMAC. Embassy Suites (Basil's) has also been approached, and they have stated a willingness to do desserts (as they have in the past) or appetizers or both. A query e-mail will be sent to the list of last year's volunteers to see if they are still available for this year. Smaller bid sheets have been designed for this year and the cumbersome clipboards will be eliminated. The next meeting will take place on Tuesday, April 24, at Auntie Irene's. *[It was later reported that Basil's at Embassy Suites will do the appetizers and desserts.]*

Sculpture/Public Art Updates

Andrews reported that the sculpture project with new sculptures is moving along. Thorell and Janet Best have been moving forward with the contracts. The sculpture plaza at City Hall has been okayed by the City. Three plinths will be installed for three sculptures, plus a bench by Pat McVey. It's possible that these could be done by the ribbon-cutting opening ceremony on June 2. There will be two new pieces at the Marina.

Spanish Castle Magic: The dates have been set for October 5, 6, and 7, and it will be held at the Odd Fellows Hall and Historical Center. Tina Hendrix, niece of Jimi Hendrix, will be involved. Andrews will be seeking souvenirs and artifacts from Spanish Castle for the exhibit, as well as those who might be interested in being interviewed. There will be an exhibition earlier in the summer. The event weekend will include music, with Friday night featuring swing and Saturday night featuring rock and roll.

Marketing/Social Media

Social Media Policy: It was noted by Kirchberg that DMAC represents the City of Des Moines and that there can be no Facebook Live, live video or Instagram because there is no control over what is posted. and things can go viral and out of control very quickly. The DMAC website and Facebook are acceptable means of digital outreach.

Website: Sweet reported in Williams' absence. DMAC has received three bids for website design. Those had been e-mailed to the commissioners prior to the meeting. It had been hoped that the samples of previously created website designs that were submitted by the various designers could be reviewed at

the meeting via PowerPoint, but the links were not as functional as had been anticipated. There was some brief discussion of the sites, noting that those who spoke were in favor of the designs provided by SpeakU Creative. However, it was then noted that there were no funds in this year's budget for website design. The budgeting process, which begins in June, was discussed. It was reported that the three bids that had been received would need to be presented to the City for review, along with anything else that the Commission may want to include in the budget for 2019. Ideas that were discussed that might allow us to proceed with the website design this year, including the idea of raising the funds through sponsorship(s). Sweet noted that we should at least update the current website, which still has 2017 event information posted. *[The DMAC website has been updated with current information. Also, at the Orientation Meeting that took place on the following Monday, April 16, it was noted during the budget review that there are extra funds available that could be used for website design this year, with approval from DMAC commissioners.]*

Paint Night

Paint Night is scheduled for Thursday, May 31, 6:00-8:00 p.m. It is \$45 per person, of which \$15 goes to DMAC. The Farmers Market will do no-host wine, with the proceeds from the wine going to them. Kirchberg and her crew will set up the tables. The Paint Night people will do everything else. Andrews will shoot photos and video.

Orientation

Orientation is set for Monday, April 16, in the Dining Hall, 6:00-7:30 p.m.

Quarterly Update to City Council

DMAC's quarterly update to the City Council will take place on Thursday, April 12. The Council meeting begins at 7:00 p.m. All Commissioners are encouraged to attend if possible. Verburg will give the presentation, with assistance from Fawcett and Sweet.

SeaTac Advisory Committee

The City of SeaTac is forming a commission that will be similar to DMAC. They have scheduled a one-time forum with Kent and Normandy Park to discuss best practices. They have invited representatives from DMAC to participate. Verburg will get more information to pass along to Bangs, who will present it to the Mayor for his approval.

12 Minutes: 1 Minute Commercial Around the Room

Sisavetdy: Was married March 17, 2018. Congratulations, Ekk, from all of us!

Bangs: Noted that the Moshier Spring Pottery Sale was coming up in May (May 5 at the Moshier Art Center in Burien).

Clark: Has been attending many meetings and noted that this year Allied Arts is celebrating its 50th anniversary.

DeAnda: Nothing at this time.

Fawcett: Excited for the bands and the summer concert series, spring, the work we do and the fun to come.

Verburg: Reminder of the orientation meeting the following Monday and reminder to memorize DMAC vision and mission statements and goals so that we can all easily express those when interacting with people out in the community.

Sweet: Reminder to review the three website proposals and the links submitted with the proposals.

Cezar: Noted and complimented DMAC as a being a very dedicated and engaged commission.

Andrews: Noted that we may not be aware of the impact we have on the community. In a spontaneous survey he conducted last year, all he spoke with expressed appreciation for what DMAC does.

Fannin: Commented on preparedness for next year, including budgeting for the new website design. Also, that we should think about what else can we do for next year, especially including community involvement. He noted that he is on the design review committee for a new school; is there any art that could be included in the design for that?

Kirchberg: Noted that she is sometimes the one who has to be the reality check in regards to the City's process.

The meeting was adjourned at 7:45 p.m.