

DMAC Monthly Meeting Minutes

May 12, 2015

Beach Park Dining Hall, 22030 Cliff Ave South

Attendees: Jean Munro, Patrice Thorell, Shannon Kirchberg, Collette Deardorff, Luisa Bangs, Matt Pina, Ekk Sisavatdy; Rikki Maral, Anna Brodie, Kristy Dunn, Michelle Fawcett

Meeting called to order by Jean @ 5:30 pm

Excused absences:

Approval of April Minutes motions to approve by Kristy, 2nd by Anna all in favor.

Agenda Items

Rikki -- Des Moines Farmers Market for Wednesday's pre-concert logistics/details

Food Truck conflict within the market, the market committee is saying it is either us or them they do not mind but they need to know what we want.

Let's find out if we can get the dog cart to the park and not have a conflict with the food trucks.

Motion to bring a dessert truck motion by Luisa 2nd from Kristy all in favor

Motion to have trucks stay until 8 and then if busy stick around, motion from Ekk 2nd by Luisa all in favor.

Sign up commissioners as needed to make sure all concerts/Play have a lead and volunteers.

Follow up on vendors for the concerts

Kids Toy seller is willing to come and share the profit but wants to come to one concert to try out sales.

Got a face painter and is available for all but one concert. She is booked.

Website Intern – Anna / Ekk

Capstone class for Seattle Central to build websites for us it would be built through Word Press, which is a program that would allow us to edit easily ourselves. We should get an application in soon if we want to do this. Ekk will take the leadership on behalf of the arts commission.

Motion to approve by Collette 2nd by Luisa all in favor

Concert Fliers posted / Shakespeare play posters & other missed areas

Everyone needs to pick up their flyers and get them handed out. They are at the Field House.

Marketing to other online areas/printed materials – update

In the Rec and Roll, on our FB page, in the Destination Des Moines Flyer. We are getting the word out to a lot of place.

We need to work on the social media outreach.

Pending items:

Kids Art Bin inventory—new purchases

Kristy is in charge of getting the inventory and picking up new supplies.

Adrian V. – pick up new kid mask sketches ---

Luisa will pick up the new face masks

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Rotary donation ---

It is unlikely that we are going to get money for Shakespeare.

Updates:

GALA – Patrice provided a flyer with more details

2 Categories, Art Cruise is the 50/50 split and Silent Auction is a 60/40 split. Can donate or profit share a piece.

Performance artists if they are booked would share the profit from the gig they sell.

Raising money for Arts on poverty bay and our summer concert series

Around the table

Michelle Fawcett introduced herself and gave us her background in Des Moines and the Arts community.

Ekk will be doing a video and expects to be done by July

Face Painter pay \$10 to be here and she splits the profit 30/70 split in her favor.

Anna is suggesting we have Lynn McJunken come and talk to the arts commission and bring the artists closer to us and have more exposure of the local artists. Lynn is a great promoter.

Luisa is hoping we will have a good volunteer group for Squid-A-Rama now that John will be gone and unavailable.

Arts in the alley room for improvement and art.

Meeting adjourned @

Next Meeting