



**DMAC MEETING MINUTES
06/08/2020 6:00 PM- 7:30 PM
SLACK REMOTE MEETING**

6:00 PM- Meeting brought to order

Present: Ashley Young, Eduardo Mendonça, Jim Fullwiler, Susan Cezar, Katy Bevegni, Nicole Nordholm; Councilwoman Luisa Bangs

Minutes Review and Approval: Correction on Minutes: SR3 has \$5,000 to spend on their fencing project. Approved

Big Welcome to Nicole: Nicole Nordholm is the Assistant Director of Parks, Recreation, and Senior Services and will be serving as a conduit to Susan Cezar for future meetings and events. Susan can still be reached as needed to address questions.

Future of the Commission: Ashley began the meeting talking about the future of the Commission and taking into consideration a way to reach out to the community to get feedback on the direction the Commission goes into over a 5-10 year period.

There are Cultural Consultants that have worked with several other Commissions and Arts and Culture based non-profits to help them effectively brainstorm and implement long range visions that will have a beneficial community impact.

Discussed inviting one of those consultants to a future meeting with the Commission to better explain their process, goals, and how this could work for the Des Moines Arts Commission. The Commissioners should come up with questions to ask the consultant prior to meeting her to best use the short time she will have for a presentation.

City Council plans to examine all committees and boards within the City in the next coming months and the Commission can re-examine what direction they would like to go in then. The Commission will hold off inviting any consultants to meetings until Council decides on next steps and we have a clearer idea of the future of committees and boards in the City.

Improving the Commissions social media would be a beneficial way to connect with the community. However, creating content is time consuming and will need to be evaluated before moving forward with a social media campaign.

How can the Commission Engage NOW: Small events such as music at the Farmers Market and other creative ideas are ways that the Commission can engage with the community and artists now with the budget that is in place.



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4Culture Grant: All that is needed to complete the grant that awards the Commission \$7,500 is the full application listing the programs/events/grant opportunities the commission plans to have for 2020. Once those are determined, the Commission can complete that paperwork and submit to 4Culture for payment.

SR3: Ashley created a call for artists that needs to be completed with final details before it can be published. Some Commissioners would like to work with Native American community members to create art work that is within the parameters SR3 would like. That is to work of the types of animals they rehabilitate. The requirements of animals will be in the Call for Artists. The Commission can reach out to 4Culture and SoCo Culture to ask who the right artists/groups to request apply.

A panel will need to be made of at least 5 members for the selections of artists and works. That could be made of Commissioners, Councilmembers, community members, and the Executive Director of SR3. The Commission will use the Google Drive to manage applications and art selections.

Maury Island Mural: Earl Harper has offered to display the mural on a container outside of their business in Des Moines located on 223rd and 6th Ave. South. That process is pending permitting. Harbor Master, Scott Wilkins, offered to hang the mural when the container is ready.

Midway Park Wall: The RAVE Foundation, the official charitable arm of the Seattle Sounders, is a 501c-3 public charity, which was founded in 2013 to serve the greater Puget Sound community. Its mission: To build small fields for free play and invest in programs that use soccer as a vehicle to inspire youth and strengthen communities. They have partnered with Des Moines PRSS to create a new soccer field and basketball court at Midway Park.

The RAVE Foundation has reached out to the Des Moines Arts Commission to commission artwork for the approx. 50' x 3' wall that lines the basketball court to deter graffiti from being placed on the wall at random and is in the process of filling out the New Events/Programs Application for the Commission to review.

This is an opportunity to engage the younger artists in the community to participate.

The completion of the park is slotted to open in August, but there is no deadline set on when the artwork needs to be completed.

Artists Sunday: Artists Sunday is an art-focused shopping day the first Sunday after Thanksgiving (Nov 29th this year). It follows Black Friday and Small Business Saturday, the day before Cyber Monday, the largest shopping weekend of the year. Their organization has reached



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out to Commissions all over the nation to support this effort and is asking for promotion via social media platforms and the Arts Commission website.

Kent, Renton, Issaquah, Redmond, and Burien are among the Cities in our region that are participating.

The Commission can circle back to this in the next coming months.

Website: Two bids have been submitted for redevelopment of the Arts Commission website. The Commissioners are considering pivoting focus from the website to social media platforms to engage better with the community.

Future Ideas:

- Farmers Market Music was discussed. Ashley will reach out to the market manager to see if this is an idea they would like to work with the Commission on.
- Virtual Concerts: This is a way to pivot the direction of the Summer Concerts into a way to still work with the artists and provide the community with an engaging event.
- Projecting music or shows onto a screen for the market (sunlight may be an issue)
- Jim and Eduardo plan to connect this week to go over more ideas.

Adjourn: 7:30 PM