



6:00 PM- Meeting brought to order with a quick update of SR3 work while waiting for others to join the Zoom call

Present: Jim Fullwiler, Eduardo Mendonça, Nick Fannin, Ashley Young, Nicole Nordholm, Katy Bevegni, Luisa Bangs

Minutes Review and Approval:

Motion- Jim
2nd- Nick
3-0 Approved

Virtual Concerts

Ashley presented the Arts Commission earlier in the week with options and scenarios for contracts to work with for the Virtual Concerts. In addition, Commissioners reached out to contacts for other vendors to work with on the series. Final format of the program, dates, and vendors were voted on.

Motion- 4 Artists at \$2,500

Motion- Nick
2nd- Jim/Eduardo
3-0 Approved

Motion- WamSound as Audio Engineer for contracted amount (actual \$1,200)

Motion- Nick
2nd- Jim/Eduardo
3-0 Approved

Motion- Madrid Events as Production, Editing, and Live Streaming \$4,650

Motion- Eduardo
2nd- Jim/Nick
3-0 Approved

Three of the four artists have been selected and reached out to, the Commission will continue to look for a fourth band and is seeking out Latin Jazz Bands

The Concerts will be formatted in the following scenario

Live Pre-Recording, 4 week release via Streaming on Facebook and YouTube

2 Days- October 9 & October 10

Day 1- Set Up

Day 2- Record four artists live

45 Minute Set for each artist

1 Stage with sanitation in between sets

Audio Engineering and lighting provided by WamSound

Production, Editing, and Live Streaming provided by Madrid Events



Post Production Editing to make four individual concerts for release
Facebook and Google Ads Marketing
Community/Business incentive to promote event sharing
Post Production streaming assistance for four weeks. Streaming dates- Tentatively Fridays starting 10/30/2020 ending 11/20/2020

Budget

Ashley presented The Commission with the most up to date budget for 2020. There is just over \$33,000 left in the fund plus the \$7,500 grant from 4Culture.

Time to begin looking ahead at 2021 programs to present to City Council for the 2021 budget. Ashley will follow up with tracking for the last few years to look over what programs have costed in the past.

Squid a Rama

Ashley is going to send the commission a Slack message with more information about this event from years prior.

The MaST Center is interested in co-hosting this event virtual and has a meeting scheduled with Ashley about what their capabilities are for 2020.

Ashley has also reached out to Highline SD about what arts looks like for remote learning this year.

The Commission would like to change the way the judging will occur this year. Commission is considering having the work judged by the public via an online platform. This will keep the judging virtual, engage the community in participating, and (as a bonus) market the streaming portions of the event.

WA Department of Fish Wildlife hosted a similar judging event with a photo contest and had over 600 applicants. They then narrowed it down to five finalists and had the public vote.

Midway Park Project

Nicole reached out to Susan Cezar and the RAVE Foundation to see if there was additional funding for the wall portion. The original project did not anticipate the cost of adding a mural to the wall. It was a concept that was later derived after the planning process had begun and there are no additional funds left to complete a mural.

Ashley and Nicole have been communicating with Kellen Silveira, a resident, who is interested in working on the project. She presented the below idea for a youth-based interactive public work display.

Come up with a theme, such as "what I love about Des Moines" or "working together" and ask for submissions from local children up to age twelve. I would then collect all the submissions (they



could be emailed so as to avoid contact) and pick elements from many of them to redraw in a more professional manner to form a cohesive mural. I could then draw out the mural on the wall and we could have teens 13-18 help paint in the main blocks of color. I could then go over it and do all the shading and details. This would allow for a large contribution from the community while keeping the entire project cohesive and professional looking.

The Commission would like to request that Kelleen create a proposal with timeline and costs to complete her concept above.

Public Art Locations

The Commission asked about the easement between Jack in the Box and Wally's as a place to have public art

Nick asked about the follow up with the electrical box wraps

Follow up on Slack vs Email

Eduardo wanted to follow up with how the Commission is using Slack vs Email. Ashley has been trying a new method and the Commission seems to like it. Email personal emails that there is a notification on Slack and provide the link in the email that directs them to the Slack App.

New Applicants for the Arts Commission

The City Clerks Office confirmed that the Commission is able to take applications again for the Arts Commissions vacant seats.

The Commission would like to advertise during the Virtual Concerts

Revising the By-Laws

The City Council plans to update the by-laws of the Commission in the near future. This has not been done in several years and as this committee is so active, it is important that the by-laws be revamped so they can function with the times of the Arts and Culture Community.

Artist Sunday

Artists Sunday is the nationwide movement encouraging consumers to shop with artists and craftsmen. They have asked the Commission to advertise on their social media and website if possible. The Commission has agreed.

Closing

Eduardo closed the meeting with a great end of meeting icebreaker. In addition, would like to celebrate more of the positive aspects of this Commission in the future. Ashley plans to give the Commission a brief overview of what the rest of 2020 will look like for planning. An executive



DMAC MEETING MINUTES
09/14/2020 6:00 PM
VIA Zoom

retreat will need to be scheduled in the near future.

7:30 PM Meeting Dismissed