



Beach Park Founder's Lodge, 22030 Cliff Ave South

- Attendees: Fred Andrews, Ekkarath Sisavatdy, Sheri Verberg, Michelle Fawcett, Patrice Thorell, Shannon Kirchberg, Al DeAnda, Jean Munro, Collette Deardorff, Luisa Bangs, Guest: Gene Achziger
- Excused: Nancy Stephen
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Meeting called to order at 5:30PM

Approval of December Minutes motions to approve by Ekk, 2nd by Sheri, all in favor.

The Art/Wine walk is set for February 23rd by DDM, from 5:30 – 7:30pm DMAC will assist with marketing, booking artists and support walk by attending and encouraging others to attend. There will be 6 businesses involved and hosting local area artists and wine tastings at each location.

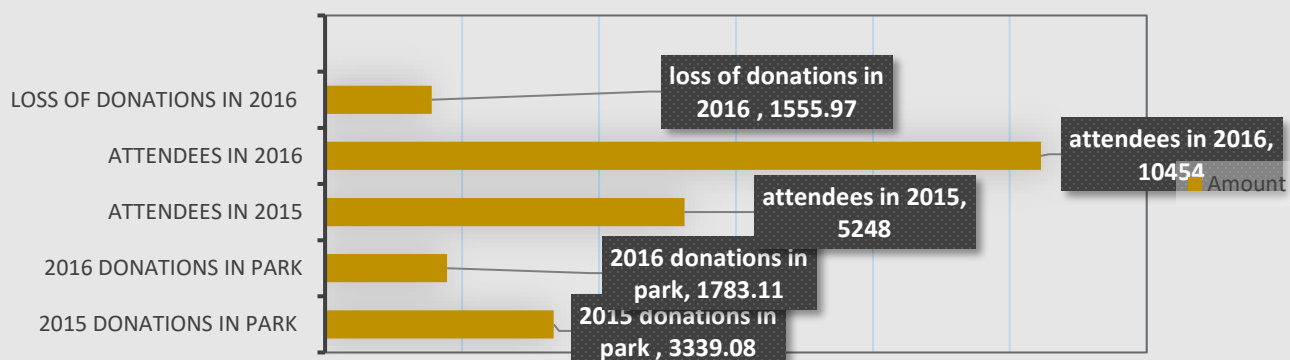
- Michelle gave a report on building owner regarding possibilities of a popup gallery using the empty location on memorial drive by Salon Michelle, she is waiting for the owner to return call.
- Jean talked with Wesley Homes, the director was open to the idea of using some of their space near or in the clothing store to show art if one of the commissioners would like to work on this location if Michelle's option does not get approved.
- Lynn Stapleton -*Director of Sales and Community Relations* at Wesley Homes is the person Jean spoke with.
- Fred has confirmed with Russ Higley at MaST that Squid-A-Rama 2017 will be Saturday November 11th, 4-7:30pm.
- This year's 2017' Art Gala date is still pending, Patrice will update us as soon as we have it set.
- Four applications were submitted to the city for DMAC commission, Patrice invited them to the DMAC meeting for February. Reported that Kyle Curtis has already been appointed on another committee. Cassandra Blair, Bill Morchin, Robert Sandheim. We are expecting to fill the one empty position by March. Volunteers are also welcome and needed for the 2017.
- 2017 Revenue Budget
- The 2017 Arts Commission Revenue Budget is \$17,000. This is the amount that the Arts Commission needs to raise in 2017 to offset the \$46,685 Arts Commission Expenditure Budget.
- In 2017, the Arts Commission will receive a \$7,500 grant from 4Culture to offset the \$17,000, leaving \$9,500 to be fundraised by the Arts commission in 2017 through sponsors, event donations and etc.



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- *Keep in mind that there are Arts Commission funds held in Des Moines Legacy Foundation budget that can be used for event programming or to fill the gap as needed.*
- 2017 Expenditure Budget
- The Arts Commission Expenditure Budget is \$46,685. This is the amount that you can spend in 2017. The \$46,685 Expenditure Budget is offset by the \$17,000 Revenue Budget.
- The net amount (subsidy) that the Arts Commission will receive from the 2017 City Budget is \$29,685.
- Based on the above information, the Arts Commission's fundraising goal is \$9,500 in 2017.
- Jean talked with Carri Litowitz President of the Rotary to partner in this year's summer concerts. We are hoping the Rotary will sponsor the play in return they will sell their Blues and Brews tickets on the night we play a blues band and make announcements after we introduce the Rotary members. The DMAC will still be able to collect donations at the concert. We hope the Rotary can sell more tickets for the Blues and Brews as well as market the event. They can post their Rotary Banners at the park. Updates will be reported by Jean at the next meeting in February.
- The Des Moines Legacy Foundation would like to sponsor 2 concerts in the park this year and sell tickets at the concerts. We discussed DMAC concern on how soliciting will take place and agreed that interrupting each concert attendee is not what we want instead, a table can be set up at the front of the park and back and or sides to sell tickets and or raffle. A discussion regarding a split of the proceeds is in process and will be updated at Feb. meeting. The DMAC took a loss in revenue last year due to multiple sales from other non-profits this year we will change the process to ensure that all groups can profit accordingly.

Des Moines Arts Commissions earned donations in 2015 and 2016 and community attendance for the 2 years and the annual loss margin





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- The sub-committee for choosing the 2017' bands has met once but was not long enough session to finalize line-up. The sub-committee will give a list of bands for Shannon to contact by February 17th. A full list of bands we have compiled on a combined spread sheet with contacts and websites the list will be given to the commissioners to add any bands they wish, any suggestions for 2017 will need to be emailed to Jean by February 15th.
- Shakespeare Play --- August 6th 2017---5pm
- Squid-A-Rama—November 11th 2017-- 4:00 – 7:30pm
- DMAC/Legacy art gala ---- October?
- Concerts in the Park --- July 12, 19, 26, & August 2, 9, 16, 23rd (if we do 7)

What type of music would you listen to at a free concert in your local parks?



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● Rock (9%) ● 70's (7%) ● R&B (6%) ● Ragae (6%) ● Big Band (6%)
● 80's (6%) ● Jazz (5%) ● Alternative Rock (5%) ● 60's (5%) ● Blues (5%)
● Other (5%) ● Beatles (4%) ● Orchestra (4%) ● Elvis (4%) ● 90's (4%)
● Bluegrass (4%) ● Polynesian (4%) ● Neil Diamond (4%) ● Country (2%)
● Hip hop (2%) ● John Denver (2%) ● Salsa (1%) ● Heavy Metal (1%)

Meeting was adjourned at: 6:30PM- due to SoCo-Culture meeting in Kent, WA.

Next Meeting: February 14th 5:30- 7:00pm