



**Des Moines**  
WATERLAND CITY

**AGENDA  
DES MOINES CITIZENS ADVISORY BOARD  
MEETING**

City Council Chambers  
21630 11th Avenue S, Suite C  
Des Moines, Washington  
Wednesday, February 25, 2026 - 6:00 PM

**CALL TO ORDER**

**AGENDA ITEMS**

- Item 1.       **Approval of Minutes**  
**Motion:** "I move to approve the minutes of the January 28, 2026 Citizens Advisory Board Meeting."
  
- Item 2.       **City Sponsored Events Presentation**
  
- Item 3.       **Subcommittee Reports**

**NEXT MEETING DATE**

March 25, 2026

**ADJOURNMENT**

**Citizens Advisory Board  
AGENDA ITEM**

BUSINESS OF THE CITIZENS ADVISORY BOARD  
City of Des Moines, WA

**SUBJECT: Approval of Minutes**

**ATTACHMENTS:**

1. Draft January 28, 2026 Citizen  
Advisory Board Meeting Minutes

**FOR AGENDA OF:**

February 25, 2026

**DEPT OF ORIGIN:**

Legal

**DATE SUBMITTED:**

January 07, 2026

**CLEARANCES:**

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**Purpose and Recommendation**

The purpose of this agenda item is for the Citizen Advisory Board to review the minutes from the January 28, 2026 Citizens Advisory Board meeting.

**Suggested Motion:**

**Motion:** "I move to approve the minutes of the January 28, 2026 Citizens Advisory Board Meeting."

**Background**

The City Clerk's Office has prepared action-format meeting minutes for Citizen Advisory Board's consideration.

**Discussion**

**Alternatives**

The Citizen Advisory Board may make corrections to errors and approve the meeting minutes as amended.

**Financial Impact**

**Recommendation**

Staff recommends the Citizen Advisory Board approve the meeting minutes as presented.



**Des Moines**  
WATERLAND CITY

**MINUTES  
DES MOINES CITIZENS ADVISORY BOARD  
MEETING**

City Council Chambers  
21630 11th Avenue S, Suite C  
Des Moines, Washington  
Wednesday, January 28, 2026 - 6:00 PM

**CALL TO ORDER**

Chair Harry Steinmetz called the meeting to order at 6:00 PM.

**ROLL CALL**

**Council Present:** Mayor Yoshiko Grace Matsui; Deputy Mayor Gene Achziger;  
Councilmember Harry Steinmetz; Councilmember Robyn Desimone

**Committee Present:** Victoria Andrews; Corrine Anderson-Ketchmark; Charlene Bacalzo; Bettina Carey; Alyson Chapin; Jeff Crompe; Barton DeLacy; Eddy Duggar; Lisa Franz, Colleen Gants; Diane Hoyer; MaryEllen Laird; Jim Lampariello; Linscott; Mackenzie Meyers; Randy Richards; Susan White

**Staff Present:** City Liaison Tara Vaughn; Deputy City Clerk Sara Lee

**AGENDA ITEMS**

- Item 1.        **Approval of Minutes**  
**Motion: "I move to approve the minutes of the December 10, 2025 Citizens Advisory Board Meeting."**

**Direction/Action**

**Motion** made by Jeff Crompe, seconded by Barton DeLacy

**Motion 16-0.**

- Item 2.        **Subcommittee Reports**

**ARTS COMMISSION — Presented by Jeff Crompe**

- All the bands for the summer concert have signed their contracts.
- Poster contest for the summer concerts.

- The update on the Backstage Alley Concert was postponed until the following year.
- Video Contest for Pacific Middle School and Mount Rainier High School.
  - Notify the schools in late April or early May
  - Submissions due mid-September
  - Contestant winner announced in October
- Bands for 2027 in discussion
- Arts Commission to help City of Des Moines with Christmas Decorations in December
- International Sculpture Day
  - Self-guided maps will be finished by the end of February.
  - The event will be held on April 25th.
  - Maps will be distributed to businesses and available online

### **HUMAN SERVICES — Presented by Corrine Anderson-Ketchmark**

- Started visits to local resources
  - Food Bank - Reduction of food going out to families because of families feeling unsafe to pick up food with ICE in the community
- Future Projects — Create a community resource guide that lists local resources and outside resources for those in need

### **SENIOR SERVICES — Presented by Barton DeLacy**

- Review Parks/Recreation and Citizen Advisory Board (CAB) Surveys and report back to senior communities.
- Serve as liaison between resident facilities such as Judson Park, Wesley, Adrianna, and Huntington Park to provide communications and feedback to CAB and Council.
- Coordinate meetings with resident community managers
- Meetings are held every other month — 2nd Tuesday, held at Des Moines Activity Center at 11 A.M.

Jim Lampariello attended the meeting at 6:38 P.M.

Citizen Advisory Board members discussed other items they are interested in reviewing.

### **NEXT MEETING DATE**

February 25, 2026

**ADJOURNMENT**

**Direction/Action**

**Motion** made by Barton DeLacy, seconded by Bettina Carey  
**Motion 17-0.**

The meeting adjourned at 7:07 P.M.



# COMMUNITY ENRICHMENT SERVICES

City Sponsored Events Presentation

2.25.2026



# Evolution of CES

- ❖ Services managed separately under Parks & Recreation, Senior Services, Events and Facility Rentals
- ❖ Exited on-site, school-based childcare → major revenue shift
- ❖ COVID disruptions: delayed reopening, new rules, changing needs → some families moved on

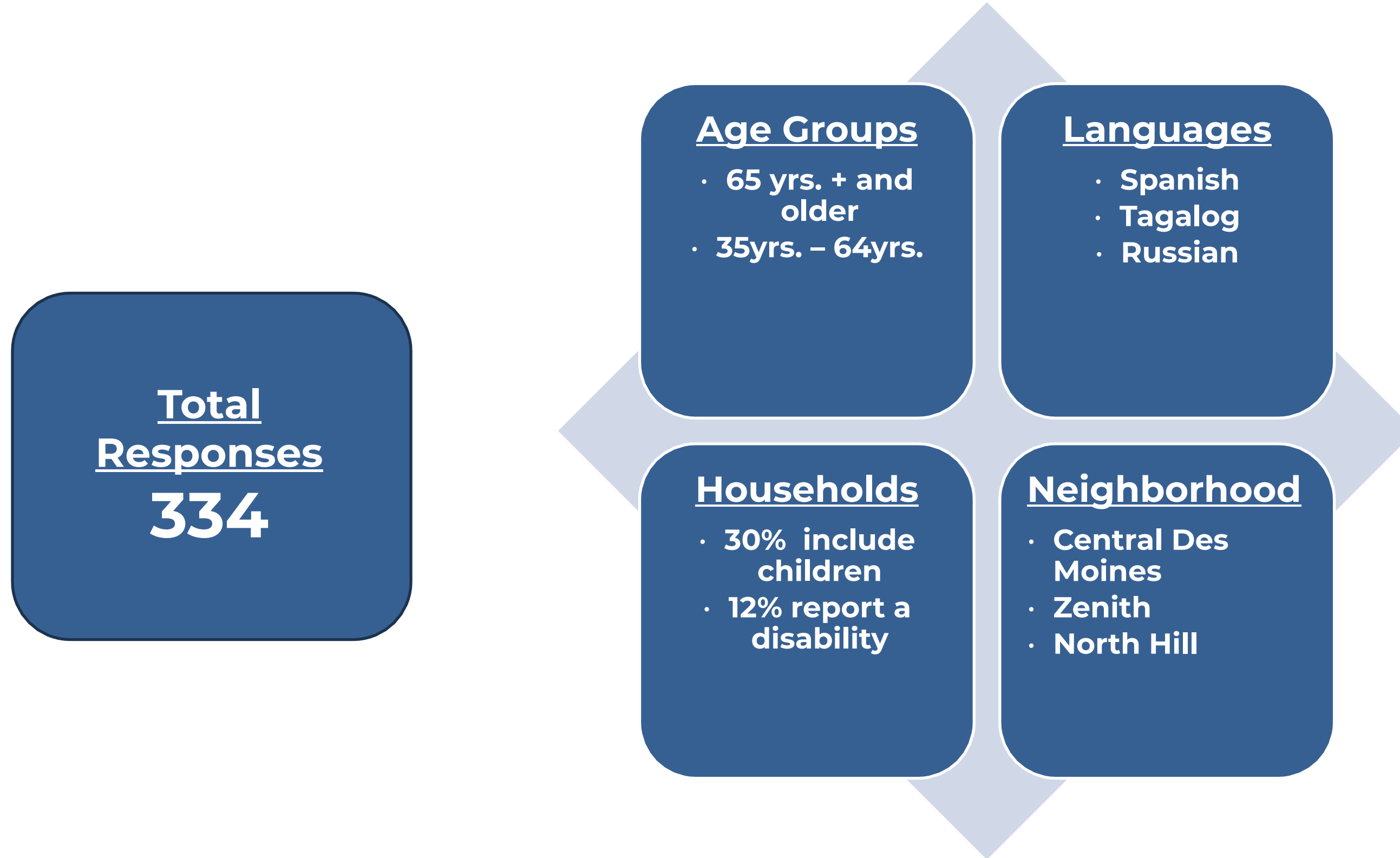


# Evolution of CES

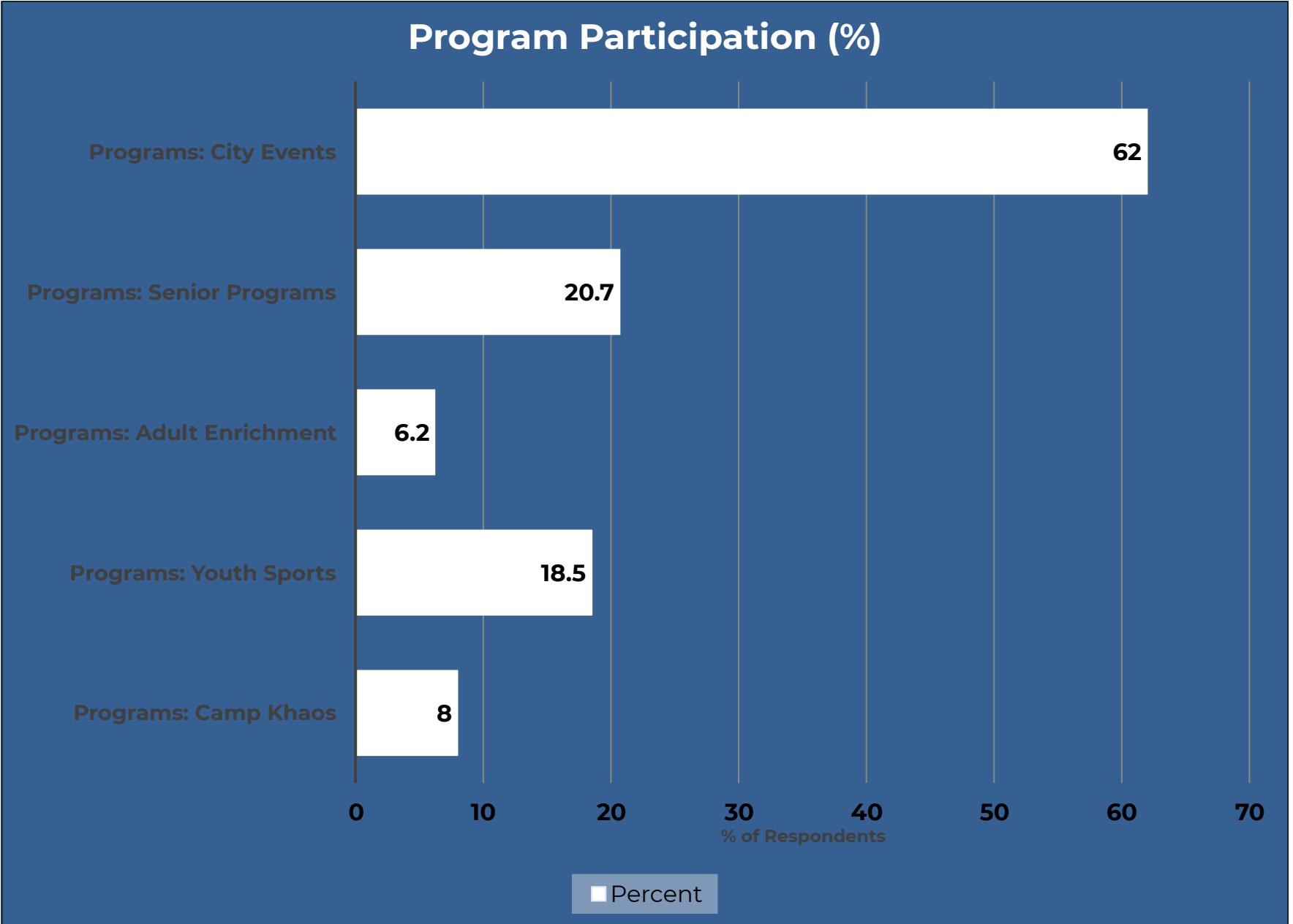
- ❖ Day to day management of the Activity Center returned to the City from Wesley
- ❖ Brought Parks, Recreation, Senior Services, Events, and Facility Rentals under one umbrella → created stability and a foundation for growth
- ❖ Formally adopted the name Community Enrichment Services (CES) → reflects our mission to enrich lives and enhance community
- ❖ Shaping activities with data



# Resident Survey-Demographics



# Resident Survey – Program Participation



**Strong Satisfaction**

- 69% Satisfied Overall
- 83% Rated Events Positively

**Key Insights**  
CES Programs enjoy strong satisfaction, especially events



# Resident Survey - Takeaways

- ❖ Community Events are well received, with over **(80)%** of respondents rating events as very or mostly positive
- ❖ Community events were referenced by approximately **(60)%** of respondents as a point of interaction with the City
- ❖ Events were the primary way residents experience community connection

# How We Got Here

- ❖ Presentation for Council on February 5, 2026
- ❖ Feedback from the Community Survey indicated public desire to have more opportunities to engage throughout the year through events
- ❖ **Asked Council:** *Put most of our resources towards one signature event - the 4<sup>th</sup> of July, or distribute funds throughout year for more events?*

# 4<sup>th</sup> of July Costs



## 4th of July Celebration 2025

**City role:** Event planning and coordination, staffing, permitting, logistics, and on-site operations.

***TOTAL:*** ~\$123,075

**Estimated 2025 attendance:** ~2,000

**Estimated Total Cost per Attendee:** ~\$61.50

# Council Direction

**Discontinue**

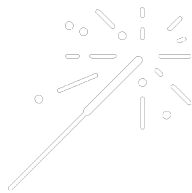
Discontinue drone show

**Transition**

Transition from a single high-cost event model

**Move**

Move toward multiple signature events

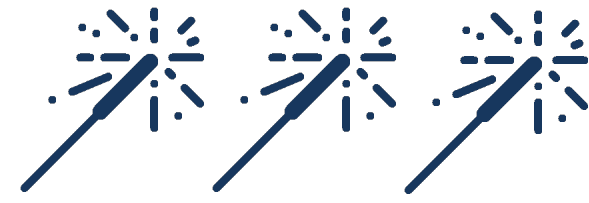


# 4th of July – Planning Framework

- ❖ Daytime, all ages celebration
- ❖ America's 250<sup>th</sup> Birthday theme
- ❖ No drones
- ❖ Focus on music, activities, and vendors



# 4th of July – Spark Some Ideas



1. What specific programming or features would make this event worth attending, particularly for those coming from outside Des Moines?
2. If we can only do a few things well, what should they be?
3. What types of entertainment feel right for a daytime 4<sup>th</sup> of July event?
4. What seems like the appropriate event window? *(Example: 2-hour concentrated program or 4–5 hour open-format event.)*
5. What do we need to include to ensure this format feels reflective of the holiday and memorable?
6. How should we measure success?

# Holiday Tree Lighting

- ❖ First annual Holiday Tree Lighting provided operational learning
- ❖ Evaluating the layout, staff coordination and location
- ❖ Working to scale this to a signature event
- ❖ Researching possibility of securing an artificial tree



# Holiday Tree Lighting – Let's Make Year (2) Brighter

1. What kind of entertainment or programming would make it festive and memorable?
2. If the event remains short in duration, what elements should we prioritize?
3. What would make this event worth the drive?
4. What practical steps can we take to ensure the event feels welcoming to our community as a whole?
5. How will we know we got it right?



# Looking Ahead



- ❖ Incorporate CAB feedback
- ❖ Refine the scope of the 4<sup>th</sup> of July
- ❖ Brief Council and community on final elements on March 26, 2026
- ❖ Return to CAB in March to provide an update on CES recreation programming and activities